



# A creative agency for

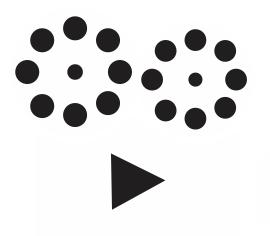
## THE MODERN DIGITAL WORLD

We're an advertising agency which is creative and in tune with the latest technology problem, helping our clients in accordance with the ever-changing digital scenario. We're doing this by putting people first-always. Defying the status quo. We're also agile, and we work at a pace that our clients want from us.



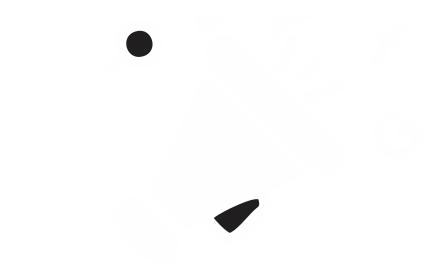
















## DRIVEN BY UNDERSTANDING

Work based on human comprehension, connects. And work which connects, it succeeds. That is a simple thing we follow at Ritz Media World.













## About us

## **RITZ MEDIA WORLD**

What can happen in a simple conversation is indeed incredible. And how exactly can we at Ritz Media World be so sure of that? Because we've created one of Delhi and Noida's best advertising agencies based on just a conversation over a cup of coffee. And we are not joking!

We at Ritz Media World completely agree and follow the ethics of successful entrepreneurs like Dhirubhai Ambani, Azim Premji and Ratan Tata and many such visionaries.

#### How we

## **STARTED**

The year 2008 marked the beginning of Ritz Media World when friends and colleagues, making time out of their daily routines, came together to discuss how an ordinary person can become a renowned businessman such as Azim Premji, Ratan Tata, Bharti Mittal, or Steve Jobs.

On 16 August 2008 a pure idea of starting something that would benefit the colleagues taking form of a full-service advertising agency was turned into a full throttle brainstorming session.

## Journey of Mr. Ritz Malik

## **CHAIRPERSON OF RITZ MEDIA WORLD**

In a world where complicated approaches, long-standing debates, a lot of books and essays on the secrets to success are becoming increasingly focused, few people have succeeded in making it easy. And one of them is Mr. Ritz Malik, Chairman of Ritz Media Group.

It's not by accident that one becomes a successful advertising professional and businessman. Ritz Malik who is a successful media professional in his field, shows that how some characteristics, qualities and strategies are important to become a successful entrepreneur.

Mr. Malik started his career as an sales agent at Videocon in 1995 and that's where the journey to become a successful advertising professional and starting his own advertising firm began. From an Advertising sales agent to head of the sales team, to National head and now the Chairperson of one of the top media agency, his journey has been quite incredible too. It was a long journey but a worthwhile one because of all the experiences Mr. Malik acquired on his way.

#### More than two

#### **DECADE OF EXPERIENCE**

With more than 25 years of experience in unconventional advertising methodologies and out of box campaign strategies, we at Ritz Media World have consistently managed to amaze the advertising industry. Having more than two decade of experience has helped us deploy superb marketing tactics by combining the very best aspects of conventional and digital marketing techniques which tend to outperform the estimated results every time.

We are proud to say that as one of the top advertising companies, Ritz Media World stands firmly on its notion of creating the little but the best.

## Explore the brilliant world of

#### MARKETING AND ADVERTISING WITH US!

Over the past two decades, we have worked tirelessly to perfect our broad range of marketing and advertising services through out of the box concepts, state-of-the-art technology and innovative strategies of implementation. Adding to this, to create tactically superior strategies that work, we have developed the expertise of combining various aspects of conventional and new age marketing strategies to implement them flawlessly every single time.

## Why Ritz Media World is

#### **BEST IN THE BUSINESS**

1500 +
Happy Clients
1200 +
Projects Done
500 +
Events Organized
10000 +
Brainstorming Sessions

## We are creative,

## **VERSATILE AND FLEXIBLE**

As someone rightly said-

"Do not think that your business will always work in perfect way that you expect."

And this has encouraged us to be ever more versatile and accessible about our approach.

Ritz Media World has confidently positioned itself over the years of its life as the one-stop solution to meet the complex needs of corporate communication. We are the only media advertising agency that proudly and skillfully bridges digital marketing approaches between conventional and new age.

#### We know the current

#### **BRAND MARKET SCENARIO**

If there is one thing that has been teaching us for more than a decade as a full-time advertising and digital organization, it is the importance of relationships. Our relationship with our customers is therefore both a priority and a source of pride to us. This also encourages us to provide well-researched and custom-developed strategies that tend to penetrate the target market rather easily.

#### We value

## **OUR CLIENT'S EFFORTS**

As one of the best marketing agencies, we understand how crucial it is to reach your target audiences as the best available option for your products and services. We also appreciate the efforts that you make to build, improve and manufacture certain products and services. And that's exactly why when we design a plan to take your products and services to the world we put in the best minds at work.

In simpler terms, Ritz Media World's work ethic can be understood by this Ratan Tata's quote-

"Walk together to go the farthest but if you just want to walk fast, walk alone."

#### Providina

#### TOP IDEAS AND TACTICS

Ritz Media World's team is comprised of strategic practitioners who are motivated primarily by the need to plan, create and strategize diversified marketing and advertisement strategies with higher than normal market penetration. As an innovative advertising agency, our team also aims to have aesthetically friendly media outreach which customizes to our clients' needs and demands.

## There's a reason we're named

## **RITZ MEDIA WORLD**

Everything there is in relation to the field of media and advertisement, we understand that. We assume the greatest campaigns can be formed by the smallest voices.



Our

## **CLIENTS**



## Get in

## **TOUCH**

We'd love to hear from you. Phone:+91 7290002168 0120-4267270

Email:[email protected]

•	*
	Full Name
•	*
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	Subject
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Message			

• CAPTCHA

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